

# BUSINESS

## NOTTINGHAMSHIRE LABOUR MARKET



Whether healthcare or home deliveries, the post-pandemic world of start-up businesses is booming. More people than ever are starting out on their own journey and developing or adapting a business to meet the current needs of consumers. Understand the most prominent business trends in your area to support your own career planning. Business is about producing, selling and managing goods and resources to make a profit. Selling includes jobs in advertising and marketing. Production and manufacture include jobs in engineering, manufacturing and industry whilst Business Management skills are crucial in all sectors of employment.

### LABOUR MARKET

# 88,723

People approx. are employed  
in careers that make use  
of Business Studies across  
Nottinghamshire

## 6,776

Wholesale and  
retail trade

## 58,788

Administrative  
and support

## 22,384

Business, Media and Public  
Service Professional

## 775

Real estate

### OTHER SECTORS

Creative and digital industries

Education and training

Health and social care and healthcare technologies

Business and management