

MEDIA STUDIES

DID YOU KNOW THAT MEDIA STUDIES CAN LEAD TO ...

Jobs

Media planner
Multimedia specialist
Programme researcher
Social media manager
Television/film/video producer
Web content manager
Broadcast journalist
Editorial assistant
Event manager
Film director
Market researcher



"It gives the people a voice or the skill to actually change people's views or lives and I think that's incredibly powerful. That is why media matters"

Head of Birmingham City University's school of Media

Skills

- Critical analysis
- Research
- Commercial and cultural awareness of the media and creative industries
- Teamwork
- Initiation and development of creative work in writing, audiovisual or other electronic media
- Flexibility, creativity and ability to work on your own initiative
- Project and time management

Higher Education

BA (Hons) in Media Studies
BA (Hons) in Writing for Broadcasting, Media and Performance
BA (Hons) in Graphic Communication
BA (Hons) in Digital Media
BA (Hons) in Media Communications
BA (Hons) in Digital Film Production
BA (Hons) in Photography
BA (Hons) in Film and Media
BA (Hons) in Games Design