



# DID YOU KNOW THAT BUSINESS STUDIES CAN LEAD TO ...

## Jobs

Business analyst  
Chartered accountant  
Investment banker  
Construction manager  
Data analyst  
Stockbroker  
Forensic accountant  
Project manager  
Risk manager  
Social media manager



*"Business is both a theoretical and a practical discipline, meaning that you not only gain a great range of knowledge, but also learn the skills needed to apply this knowledge to real life settings, again assisting with employability and putting you ahead of the pack"*

Aston Business School

## Skills

- Analytical and critical thinking
- Creative approach to problem solving
- Decision-making
- Persuasive written and verbal communication
- Numeracy and the ability to research, interpret and use business and financial data
- Self-reliance, initiative and ability to manage time, projects and resources
- Appreciation of the causes and effects of economic and other external changes

## Higher Education

BA (Hons) in Business Management  
BA (Hons) in Marketing and Business  
BSc (Hons) in Business Economics  
BSc (Hons) in Business Finance  
BA (Hons) in Fashion Business  
BA (Hons) in Music Business and Innovation  
BA (Hons) in Advertising  
BSc (Hons) in Business and Law